



One Company. One Child.

In Good Company Club

Member Benefits 2021

Dear Friends,

CASA of Johnson & Wyandotte Counties invites you and your company to make a meaningful contribution to our community with invitation to join the *In Good Company Club*.



The *In Good Company Club* allows you to become partners in the success of CASA while also bringing positive change to the life of one or more children impacted by abuse or neglect. By participating, your company will witness CASA's advocacy in action with written mission updates on a child-volunteer match. Year-round corporate benefits include recognition in the Kansas City Business Journal, online marketing, social media and employee volunteer opportunities.

Committed to empowering abused children with a volunteer's voice in court, CASA of Johnson & Wyandotte Counties serves nearly 500 children and youth each year. This is an accomplishment made possible through partnership with volunteers, our community, individual donors and corporate funders. Yet, we must "close the gap" and reach children still waiting for our advocacy services. This is 130 children on average each month. With limited state resources for responding to child abuse, and the strain this has placed on the foster care system, the recovery of our local children is at risk. We ask you and your company to support our mission by selecting membership in the *In Good Company Club*. Your gift will advance CASA's volunteer recruitment and retention activities, and will allow us to serve the best interests of abused children, empowering each child with a volunteer's voice in court.

We look forward to discussing your interest in a year-round commitment to empower local children with the friend and advocate they deserve. **Please join us.**

CASA OF JOHNSON & WYANDOTTE COUNTIES BOARD OF DIRECTORS

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ABOUT CASA

Each year, more than 1,000 children living in Johnson and Wyandotte Counties are under the court's protection due to abuse and neglect. The trauma these children are experiencing impacts their physical and mental health, academic achievement, social connections, and more. A well-intended but overwhelmed child welfare system can mean the needs of these children are overlooked while living in foster care.

CASA (Court Appointed Special Advocates) recruits, trains and supports community volunteers who advocate in the best interest of abused and neglected children.

These volunteers help counter adverse childhood experiences, build resiliency, and help seek a safe and permanent home for each child. CASA volunteers are powerful and caring individuals. As a stable and safe adult, they play a crucial role in a child's life by advocating for therapeutic, educational and physical needs. All of their findings along with recommendations are reported to the court. Program outcomes demonstrate CASA's effectiveness in children achieving long-term permanency; 95% of children served do not return to court due to abuse or neglect compared to an 85% success rate for those children in the court system that never had a CASA.

With 250 trained advocates and thousands of volunteer hours dedicated to children, CASA of Johnson & Wyandotte Counties will serve nearly 500 children this year.

CASA BEST-INTEREST ADVOCACY



Involvement Opportunities

CASA would like to give our corporate partners the opportunity to better connect with CASA and the children we serve. We understand the significance of seeing the impact that your support is providing. We have created the *In Good Company Club* to give you insight into the lives of our children from the day they enter foster care and connect to their CASA. Partners will receive an introductory letter to your child match as well as updates about their progress. This is a great opportunity to see CASA's mission, and your gift, in action. Your company will also be recognized on our website, through social media and in our newsletter as a corporate partner.

Signature Events:

Promise of Hope (April 23, 2021)

Each year, CASA connects the community to April's designation as Child Abuse Prevention Month, bringing awareness to the plight of children within our own communities. The Promise of Hope encourages support of our efforts to provide a CASA volunteer for children waiting for the help they deserve. Financial and volunteer gifts are encouraged as mission moments share stories of the impactful work being done at CASA every day. A virtual event in 2021, the Promise of Hope fundraiser runs through April and culminates with an online program on April 23rd.



Hops & Barley Ball (Fall 2021 Date TBD)

The Hops & Barley Ball offers a casual night of fun and entertainment to support CASA's important programs for children. In addition to shared stories, guests experience cocktails and dining stations, live music, an auction and other giving activities. Held annually, the event is one of the agency's most popular activities and a favorite among our community partners.

Volunteer and Resource Opportunities:

Encourage CASA Advocacy

CASA has a meaningful volunteer opportunity! Let CASA visit with your associates to share the requirements, role and benefits of becoming a CASA volunteer advocate for a child in need.

Collection Drives for Children

Collection drives might include school supplies, holiday and birthday gifts, or items like coats and gloves, pajamas, books, and hygiene kits. The options may be customized. Day-of-activity group volunteer opportunities also exist, such as CASA's annual holiday party for children.

Board of Directors and Committee Members

A vital part of CASA's success is the strength of our Board of Directors and volunteer committees.

These integral volunteers serve as ambassadors and provide skills and expertise, resources, and knowledge to help CASA be successful today and in the future. We welcome you!

Membership Levels

\$10,000 PLATINUM LEVEL

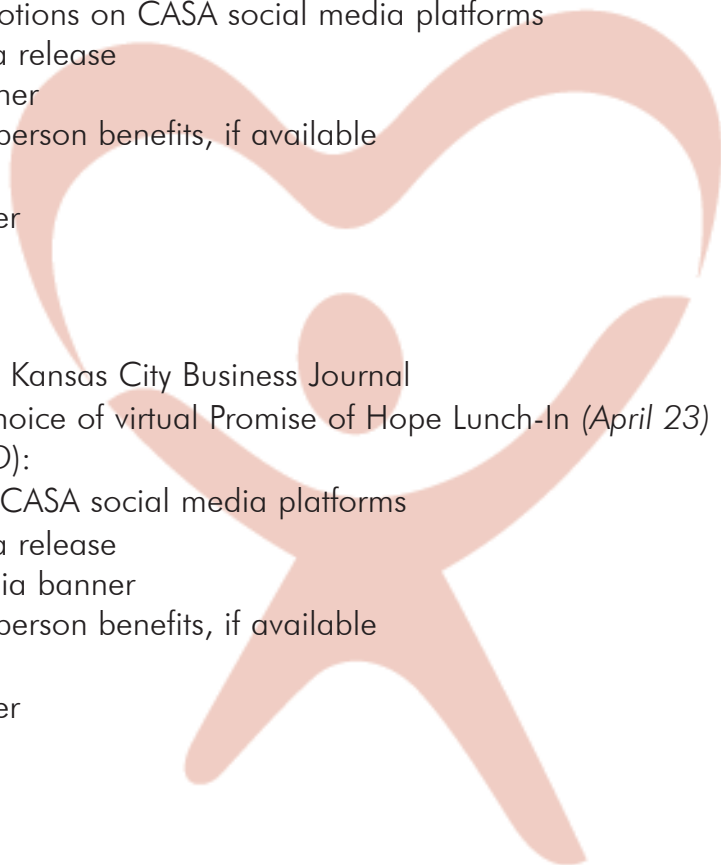
- ✓ Member listing with logo in Thank You ad within the Kansas City Business Journal
- ✓ Lead sponsorship of 2021 signature events, including virtual Promise of Hope Lunch-In (April 23) and Hops & Barley Ball (Fall 2021 Date TBD):
 - Preferred placement of company logo on all digital and printed material
 - Recognition and logo in event promotions on CASA social media and email platforms
 - Recognition of sponsorship in media release and all broadcast opportunities, if available
 - Lead sponsor slide with company logo on event media banner
 - Complimentary tickets and other in-person benefits, if available
- ✓ Business logo on CASA website with hyperlink to company page
- ✓ Company profile with hyperlink in CASA Clips e-newsletter

\$5,000 GOLD LEVEL

- ✓ Member listing with logo in Thank You ad within the Kansas City Business Journal
- ✓ Sponsorship of 2021 signature events, including virtual Promise of Hope Lunch-In (April 23) and Hops & Barley Ball (Fall 2021 Date TBD):
 - Company logo on all digital and printed material
 - Recognition and logo in event promotions on CASA social media platforms
 - Inclusion of company in event media release
 - Company logo on event media banner
 - Complimentary tickets and other in-person benefits, if available
- ✓ Business logo on CASA website
- ✓ Company listing in CASA Clips e-newsletter

\$2,500 SILVER LEVEL

- ✓ Member listing in Thank You ad within the Kansas City Business Journal
- ✓ Sponsorship of a 2021 signature event; choice of virtual Promise of Hope Lunch-In (April 23) or Hops & Barley Ball (Fall 2021 Date TBD):
 - Recognition in event promotions on CASA social media platforms
 - Inclusion of company in event media release
 - Company name listed on event media banner
 - Complimentary tickets and other in-person benefits, if available
- ✓ Business listing on CASA website
- ✓ Company listing in CASA Clips e-newsletter



Membership Commitment

YES, MY COMPANY WISHES TO JOIN THE IN GOOD COMPANY CLUB

Membership Level:

Platinum Level: \$10,000 Gold Level: \$5,000 Silver Level: \$2,500

Volunteer and Resource Opportunities (check all that interest you):

CASA Advocacy Collection Drives Board/Committee Members

Company Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

I have the authority to execute this membership agreement on behalf of the above named company and, with my signature, commit the company to paying CASA of Johnson & Wyandotte Counties.

Please send signed membership agreement and payment by March 31, 2021. This deadline will ensure your company is included in all 2021 member benefits.

Please send signed agreement and payment to:

CASA of Johnson & Wyandotte Counties

Attn: Alyssa Perbeck

6950 Squibb Rd., Suite 300

Mission, KS 66202

You may contact Alyssa at 913.715.4035 or aperbeck@casajwc.com with any questions regarding this opportunity. Alyssa can also help with payment by credit card or electronic transfer.

Authorized Signature

Title

Date