

CASA of Johnson & Wyandotte Counties

CHAMPIONS FOR CASA

2024 ENGAGEMENT
OPPORTUNITIES



www.casajwc.org



CASA

Court Appointed Special Advocates
FOR CHILDREN

JOHNSON & WYANDOTTE
COUNTIES

OUR IMPACT

January 1 - December 31, 2022

219 

VOLUNTEER ADVOCATES

229 

FAMILIES SERVED

385 

CHILDREN SERVED

20,026 

VOLUNTEER CASE HOURS

MISSION

Provide a meaningful voice and connection that instills hope and builds resilience for children who have experienced abuse and neglect.

VISION

To create a community where every child who has experienced abuse and neglect is given the opportunity to thrive.

43%

of children living in out-of-home placements in Johnson & Wyandotte Counties have a CASA.



JOIN CASA'S MISSION TODAY!

VOLUNTEER OPPORTUNITIES

CASA offers several ways your organization can encourage volunteerism and make an impact on children's lives.

Individual

- Become an advocate
- Leadership/Board roles
- Skill-based volunteers
- Event committee participation

Group

- Schedule an information session to learn how to get involved
- Coordinate a group volunteer activity



ANNUAL EVENTS

FOSTERING FUTURES TEEN EXPO

March 2024

This event provides teens in the foster care system with the skills needed to successfully age out of foster care. It provides information about post-secondary and vocational education along with the exploration of different careers and trades. Resources such as money management, ideas for maintaining a healthy lifestyle, and independent living skills are also offered.

Opportunities for involvement:

- Resource table
- Day-of-event volunteer
- Underwriting
- Sponsorship
- Career or trades panel



PROMISE OF HOPE

April 2024

April is Child Abuse Prevention Month. Promise of Hope brings awareness about some of the experiences lived by the children CASA serves. This event inspires community engagement through education and impactful storytelling.

Opportunities for involvement:

- Event committee volunteer
- Day-of-event volunteer
- Sponsorship
- Auction procurement
- Underwriting

HOPS & BARLEY

October 2024

CASA's annual Hops & Barley event is the perfect opportunity to enjoy an exciting evening of beer and wine tastings from local businesses, a wine pull, auction, patio games, live music, dining options, and a chance to hear a heartwarming testimony from one of the children we serve.

Opportunities for involvement:

- Event committee volunteer
- Day-of-event volunteer
- Sponsorship
- Auction procurement
- Underwriting



ANNUAL MEETING

December 2024

This educational meeting provides a perfect opportunity to learn more about the impact CASA has in our community and how you can increase your involvement. Connect with staff, board members, advocates, and community members and learn how CASA continues to spread its mission.

Opportunities for involvement:

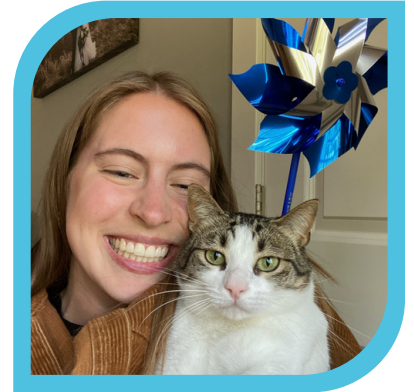
- Sponsorship
- Underwriting

SEASONAL ACTIVITIES AND DRIVES

PINWHEELS FOR A PURPOSE

April 2024

In support of Child Abuse Prevention Month, CASA's Pinwheels for a Purpose helps create awareness about the experiences faced by the children we serve. By supporting Pinwheels for a Purpose, you can give the promise of hope to every child living in Johnson and Wyandotte Counties who needs a CASA.



BACK-TO-BASICS

June - August 2024

You can support CASA's efforts to provide the children we serve with the resources needed to thrive. Throughout the summer, CASA collects donations of undergarments, hygiene and haircare items, sanitary products, and more to give to CASA children throughout the community. This sets them up to tackle a brand-new school year.



HOLIDAY ACTIVITIES

October - December 2024

Share in the spirit of the giving season and bring joy to the children we serve by participating in our holiday activities. Make a child's holiday season brighter by sponsoring a wishlist or by donating supplies for our Holiday Party for CASA children and families. Your company can also sponsor a game or activity at the party!



DESIGN-A-DRIVE

Year-round

CASA collects in-kind donations and distributes them directly to children and families in need. Organize a donation drive to support CASA children with the resources to thrive.


- Pajama drive
- Book drive
- Stuffed animal drive

GIFT CARD COLLECTION

Year-round

Start a gift card collection and help us recognize special achievements on behalf of our youth.



SPONSORSHIP LEVELS AND BENEFITS	TITLE \$20,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
Complimentary event tickets	16	10	6	4
PRE-EVENT EXPOSURE				
Video interview with sponsor company	X			
Logo on invitation	X	X	X	
Recognition in event media release	X	X	X	
Recognition on any available event broadcast opportunity	X	X		
Logo in event promotions on CASA social media	X	X	X	
Company recognition in event promotions on CASA social media				X
Logo with link on CASA event website	X	X	X	
Company listing on CASA event website				X
Logo on CASA event e-blast	X	X		
Sponsor highlight in CASA Clips e-newsletter	X			
Company profile with link in CASA Clips e-newsletter		X		
Company listing in CASA Clips e-newsletter			X	X
ONSITE-EVENT EXPOSURE				
Opportunity to provide swag items for event gift bags	X	X	X	
Logo on event slideshow	X	X	X	
Logo on day-of-event signage	X	X	X	
Company listing on day-of-event signage				X
POST-EVENT EXPOSURE				
Spotlight on associate involvement shared on CASA social media	X			
Partner highlight included in Annual Report	X	X		
Underwriting opportunities are also available.				
All underwriters receive a company listing on the CASA event website and on day-of-event signage.				
				
www.casajwc.org 913.715.4040				

COMMITMENT FORM

YES, MY ORGANIZATION WISHES TO BECOME A CHAMPION FOR CASA AND IS INTERESTED IN DISCUSSING THE FOLLOWING OPPORTUNITIES:

VOLUNTEER OPPORTUNITIES

- Schedule an information session to learn how to get involved
- Coordinate a group volunteer activity

ANNUAL EVENTS (Sponsorship Levels)

- Fostering Futures Teen Expo: \$ _____
- Promise of Hope: \$ _____
- Hops & Barley: \$ _____
- Annual Meeting: \$ _____

SEASONAL ACTIVITIES AND DRIVES

- Pinwheels for a Purpose
- Back-to-Basics
- Holiday Activities
- Design a Drive
- Gift Card Collection

GENERAL FUND DONATION: \$ _____

Company Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

IF YOU'RE INTERESTED IN SPONSORING AN EVENT OR CONTRIBUTING FINANCIALLY, ENTER CONTRIBUTION AMOUNT BELOW.

TOTAL CONTRIBUTION \$ _____

Please send your partnership agreement to Esther Jost-Mengarelli, Development Manager at ejost@casajwc.com or call 913.715.4033 with any questions regarding this opportunity.

